

ROSATI'S

Authentic Chicago Pizza

RosatisFranchising.com

In 1895, an Italian immigrant from Naples, Ferdinand Rosati, opened a fine-dining Italian restaurant on Coney Island. In 1906, he moved to Chicago and started yet another Italian restaurant on Chicago's famous Taylor Street.

Back then, pizza was strictly old-world Italian fare: simply a tomato sauce served on crisp bread that Ferdinand often put on the table as a special offering to his customers.

And boy did the people love it!

Today, we are honored to say that the Rosati's brand is approaching 200 restaurants nationally, including the newest concept: Rosati's Pizza Sports Pub.

Great-grandpa would be so proud!



Email us at:

info@rosatisfranchising.com

Or call Tim McCarthy at:

847-915-9174

To find out more about getting started with this great opportunity we encourage you to view our online brochure at

www.RosatisFranchising.com

We receive numerous requests each week, so we further suggest that you indicate your interest by filling out our non-obligatory application for additional information.

ROSATI'S

Authentic Chicago Pizza

RosatisFranchising.com



OPEN A ROSATI'S PIZZA

For franchising information email us at: info@rosatisfranchising.com
or call **Tim McCarthy** at: 847.915.9174

SPORTS PUB

EXPENDITURES



Initial Franchise Fee	\$25,000
Travel & Living Expenses During Training	\$1,500 - \$7,500
Office Equipment & Supplies	\$500 - \$2,000
Insurance Premiums	\$2,500 - \$10,000
Professional Fees	\$4,000 - \$20,000
Initial Inventory	\$20,000 - \$35,000
Lease, Utility & Security Deposits	\$7,500 - \$20,000
Initial Rent	\$23,000 - \$36,000
Leasehold Improvements	\$30,000 - \$475,000
Furniture, Fixtures & Equipment	\$125,000 - \$250,000
Signage	\$12,000 - \$25,000
Business Licenses & Permits	\$1,500 - \$20,000
Additional Funds for First 3 Months	\$5,000 - \$50,000
Total	\$257,500 - \$975,500



Learn More Online @ RosatisFranchising.com
Contact Tim McCarthy at tmccarthy@rosatisfranchising.com

ROSATI'S
Authentic Chicago Pizzeria
RosatisFranchising.com

CARRYOUT & DELIVERY



EXPENDITURES

Initial Franchise Fee	\$25,000
Travel & Living Expenses During Training	\$1,500 - \$7,500
Office Equipment & Supplies	\$500 - \$2,000
Insurance Premiums	\$1,700 - \$3,000
Professional Fees	\$2,000 - \$15,000
Initial Inventory	\$8,000 - \$12,000
Lease, Utility & Security Deposits	\$1,000 - \$6,000
Initial Rent	\$3,000 - \$13,000
Leasehold Improvements	\$25,000 - \$95,000
Furniture, Fixtures & Equipment	\$55,000 - \$100,000
Signage	\$5,000 - \$15,000
Business Licenses & Permits	\$1,500 - \$20,000
Additional Funds for First 3 Months	\$5,000 - \$30,000
Total	\$134,200 - \$343,500

Learn More Online @ RosatisFranchising.com
 Contact Tim McCarthy at tmccarthy@rosatisfranchising.com





Why Rosati's Pizza?

Rosati's Pizza has a proven system in place to help you succeed as a small business owner. We offer operations training, marketing, vendor relationships, and resources for financing options. Rosati's Pizza is an established household name and we provide ongoing support to you as an owner. Rosati's Pizza is part of Entrepreneur Magazine's Franchise 500 and is in the Pizza Hall of Fame.

Commitment

When you start a business in your own kitchen and nurture it into a national franchise, that's passion with perseverance. From 1964-2016, the Rosati's franchise has grown from a single pizzeria in Mount Prospect, IL to a national franchise. Join the family and be part of our rapid expansion.

Simplicity

Limited, focused inventory; what could be easier? Everything about Rosati's, from the menu and marketing to franchise management, has always been about keeping it simple and straightforward. Our bottom line is that we make pizza and casual Italian fare, avoiding anything that complicates the process or your bottom line.

Honesty

You don't get inducted into the Pizza Hall of Fame by faking it. Rosati's is doing pizza the traditional Chicago way. Every piece of every recipe is original, ensuring one-of-a-kind dishes from a one-of-a-kind family.

We have a product that people crave...we promise great-tasting food made from our own family's tried and true recipes and we deliver on that promise.

Quality

Rosati's means quality with over 100 proprietary ingredients!

Our Rosati's brand products are created from family recipes that have been handed down through 5 generations. The high-quality Rosati's Pizza you enjoy in Chicago is the same as the tasty pizza we make for you in Arizona or any other Rosati's Pizza location.

Loyalty

When you work your way up from delivery driver to store owner, that's passion. When you drive 6 hours out of your way to get a Rosati's pizza, that's a loyal customer! Since day one, we have been committed to making the world's best pizza and that's not about to change. As long as we're enthusiastic about Rosati's, our customers will be too.

Rosati's Franchising, Inc. | 2250 Point Blvd., Suite 335 | Elgin, IL 60123



CANDIDATE PROFILE FORM

Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Phone Number _____

Why does Rosati's Pizza interest you? _____

Do you currently own a business? _____

When are you looking to start your new business? _____

Where would you like to locate your business? _____

Are you married? YES / NO Spouse's name _____

Does he/she support you in this business venture? **YES / NO**

Will they be a partner in this venture? **YES / NO**

ASSETS

Cash	\$	_____
Investments/RRSPs	\$	_____
Automobiles	\$	_____
Real Estate Market Value	\$	_____
Other	\$	_____
Total Assets	\$	_____

LIABILITIES

Annual Household Expenses	\$	_____
Credit Cards	\$	_____
Loans Payable	\$	_____
Real Estate Mortgages	\$	_____
Other	\$	_____
Total Liabilities	\$	_____

Please return this form via fax to 847.426.7733 or scan and email to info@rosatisfranchising.com

Applicant's Signature _____

Date _____

****APPLICANT DECLARES THAT ALL THE INFORMATION PROVIDED HEREIN IS TO THE BEST OF THEIR KNOWLEDGE TRUE, COMPLETE AND CORRECT.**

Thank you for taking the time to fill out this form. Rosati's Pizza will only use this form to help evaluate your qualifications as a prospective franchisee. This form places no obligation on either party. Upon receipt, Rosati's will send to you more detailed information on becoming a franchise owner.

*** ALL INFORMATION IS FOR INTERNAL USE AND WILL BE HELD IN COMPLETE CONFIDENCE.**